

GREEN ROOTS

Environmental Initiative

August 8, 2011

Christopher Murphy
Great Neck Water Pollution Control District
236 East Shore Rd
Great Neck, NY 11023

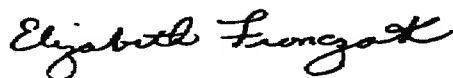
Dear Mr. Murphy,

We at ECS are very excited about your enrollment and participation in our PowerPay! demand response program. In celebration of your involvement, we would like to present you with this gift of ten trees to be planted in your honor. The trees will be planted by the Arbor Day Foundation in one of America's national forests. This gift is made possible through our new, environmental program, Green Roots Initiative. Since this program's inception in August 2008 over 11,000 trees have been planted in the names of our customers. A single mature tree can absorb to support 2 people. This means that the Green Roots Initiative has planted enough trees to absorb 264,000 lbs. of carbon dioxide a year, and created enough oxygen to support over 11,000 people! We are pleased that you can be part of the program, as ECS feels that your environmental stewardship deserves recognition.

In an effort to further demonstrate your commitment to the community and your efforts to go green, ECS would like to include you on our website and marketing materials. We are asking that you provide a picture of yourself and/or your colleagues with the enclosed plaque. We would be proud to display any photos that you provide for current and future customers. You should also feel free to submit this recognition to any trade publications that you are involved with, etc. Getting the word out about your environmental leadership can help you enhance your community goodwill and help satisfy, at least in small part, your civic responsibilities as an organization.

Thank you again for participating in our PowerPay! program. If at any time you have any questions do not hesitate to contact either your Customer Care Representative or Customer Relations 1-877-711-5453.

Warm Regards,



Elizabeth Fronczak
Director of Customer Relations